Forum Brand Identity Guide

Full Color Logo

Vertical Logo
![Florida Venture FORUM Logo](image)

Package includes .png file for web use and .eps for print use. Download

Horizontal Logo
![Florida Venture FORUM Logo](image)

Package includes .png file for web use and .eps for print use. Download

Logo for Dark Backgrounds

![Florida Venture FORUM Logo](image)

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Mission Statement

"Connecting Florida Entrepreneurs and Capital Sources to Foster a Thriving Innovation Economy."

Color Palette

- #159D93
- #EF651A
- #0080A4
- #3C3C3D
- #47484A

Typography

Main Font: Sansation
abcdefghijklmnopqrstuvwxyz
0123456789

Secondary Font: Open Sans
abcdefghijklmnopqrstuvwxyz
0123456789

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